CERTIFICATE IN MEDIA ARTS

The Media Arts Certificate of Achievement is an interdisciplinary certificate between digital art and design, photography, and journalism. The certificate is designed to provide students with opportunities to work in multiple areas of digital media. Offerings help prepare students for multiple opportunities to produce work for public consumption. Classes cover digital art, web design, photography, video, image manipulation, multimedia journalism, desktop publishing and more. Students will have access to cameras, studio photography equipment, Mac computers and design software, the Adobe Creative Cloud and more. Students will build their portfolios to prepare to begin careers as videographers, photojournalists, multimedia journalists, news page designers, web designers, digital editors and more.

Learning Outcomes

Certificate of Achievement Level Student Learning Outcomes

Students completing the Media Arts Certificate of Achievement will:

1. Apply the use of contemporary technological tools in design, video, audio and photography to gather and disseminate news through text, imagery and graphics.

2. Develop a body of work demonstrating excellence in the technical, aesthetic and ethical aspects of multimedia production.

3. Demonstrate the ability to critically analyze media content and its influence on society.

Requirements

Code	Title	Units
Required courses:		
ART 153	Digital Media Productions I	3
ART 167	Web Design I	3
COMM 230	Design for Media	3
COMM 250	Multimedia Reporting	3
PHTO 202	Photojournalism	3
PHTO 204	Video for Photographers	3
Total Units		**18**

Curriculum Map

1-Year Curriculum Map Example
This map represents one possible pathway through the program and is only for reference.

*It is highly recommended that you make an appointment (https://www.citruscollege.edu/stdntsrv/counsel/Pages/ApptSchedule.aspx) to create a customized education plan that fits your needs.

Course	Title	Units
Fall Term 1		
ART 153	Digital Media Productions I	3
COMM 230	Design for Media	3
PHTO 202	Photojournalism	3
	Units	9
Spring Term 1		
ART 167	Web Design I	3
COMM 250	Multimedia Reporting	3
PHTO 204	Video for Photographers	3
	Units	9
	Total Units	18

Career Information

Career Opportunities

There are a variety of careers you can do with this major.

To explore more about this major, schedule an appointment (https://www.citruscollege.edu/stdntsrv/ctcenter/Pages/ApptSchedule.aspx) with a career counselor.